SUSTAINABILITY RESOURCES

Switching to more sustainable business practices with these local programs can help you avoid waste, save money, and contribute to a healthy environment.



"We feel very connected to the local East Bay community. We try to choose practices that are sustainable, such as using energy efficient light bulbs and equipment."

- Stephanie Sala, Owner, Five Little Monkeys Toy Store, Albany, CA

OPT UP FOR GREENER ENERGY



East Bay Community Energy is the new local electricity supplier in Alameda County that provides a cleaner, more sustainable energy mix. To go even greener, your business can opt up to Brilliant 100, which uses carbon-free energy sources.

ebce.org/opt-up (833) 699-EBCE

IMPROVE YOUR RECYCLING PROGRAM



Recycling reduces waste hauling costs and keeps material out of the landfills. Get a list of Recycling Bin suppliers, posters, and anything else you may need for your recycling program.

recyclingrulesac.org/ resources (510) 891-6575

LEARN MORE

acsustain.org/you/business.htm



SWITCH TO SMART LIGHTS



Save on your electricity bill by getting a free evaluation, technical assistance, and access to rebates for replacing your lighting with a more energy efficient system.

ebew.org/business (510) 285-4111

BUY ENERGY EFFICIENT APPLIANCES



Earn rebates and save money on your energy and water bill by purchasing ENERGY STAR certified appliances.

energystar.gov/products

GET GREEN BUSINESS CERTIFIED



Show your customers that your business is dedicated to environmental sustainability by getting a Green Business Certification.

greenbusinessca.org/ how-to-get-certified

Icon credits: Vectors Market, Valter Bispo, Yamini Ahluwalia, and libertetstudio from Noun Project. Image credit: sba.gov



WHEN DISASTER STRIKES – IS YOUR BUSINESS PREPARED?



Being prepared for an emergency or natural disaster is key to a business's ability to resume operations after an interruption. Don't be caught off guard – Plan Ahead!

GET INFORMED



Sign up to receive notifications from Alameda County's emergency alert system by text, email, or phone. Encourage your employees to do so as well.

acgov.org/emergencysite



Learn what needs to be included in an emergency kit, and get tips on how to stay safe during an emergency.

ready.acgov.org

PREPARE AN EMERGENCY KIT

KNOW THE RISKS



Determine what environmental hazards may affect your business by using this interactive mapping tool.

lhmp.acgov.org/mapsinfo.html

MAKE A PLAN

:

Roughly two-thirds of small businesses don't have a disaster recovery plan, making it difficult to resume operations after a shock. This toolkit will help you create a plan so that you can quickly recover.

disastersafety.org/wp-content/uploads/ OFB-EZ_Toolkit_IBHS.pdf

FIND FUNDING



Find sources for financial assistance after a disaster. Consider speaking with your insurance provider now about Business Interruption Insurance.

sba.gov/business-guide/ manage-your-business/ prepare-emergencies

LEARN MORE



To access the online version of this resource, visit:

acsustain.org/you/business.htm